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Since 1999, Stichting Trees for All has been devoted to creating more forests in the world. Through sustainable forestry projects, we plant trees worldwide and offset carbon emissions. We are a Dutch non-profit organisation, which is registered as a Public Benefit Organisation (ANBI) with a CBF certificate.

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One million trees planted!

2021 marked a very special milestone. We planted more than one million trees! This is a record number in our history. It shows that many people and businesses want to do their bit for creating more forests in the world. And it shows that Trees for All is growing fast.

Trees for All supports forestry and reforestation projects all over the world. These projects always have an impact on three aspects: a better climate through carbon sequestration, more biodiversity and healthier living conditions.

In 2021, we started new projects in Portugal, Vietnam and Madagascar. And in the Netherlands we planted forests in Overijssel, Drenthe, Brabant and Limburg. Besides planting new forests on former agricultural land, we also support the creation of food forests, landscape elements and urban greenery. In addition, we've launched our GroenDoen Fund for small-scale initiatives, so that we can support even more projects in the Netherlands.

Growing support

We've worked hard on continuing the growth and professionalisation of our organisation. We've also increased our visibility through attractive campaigns, such as the Longest Walk in the Woods, Green Friday and posters on the streets. All this has resulted in a growth of over seventy percent of our profits compared to 2020. We work with 1,000 companies who join us in planting trees and offsetting carbon emissions. And our number of private supporters has now grown to a total of around

20,000 donors. The donation from the Nationale Postcode Loterij is also very valuable to us. It enables us to invest in new projects, awareness programmes and organisational capacity.

Strong roots

In order to grow our organisation still further, we need strong roots. That starts with our own people. We're proud of our team of professional and dedicated colleagues, which has doubled over the past year.

Extra capacity is also needed in 2022, in order to organise the work well and to meet the requirements of donors and partners. We see the need to develop from generalised to specialised jobs, and from customisation to standardisation. We have therefore invested in a new website and a new CRM system.

However, we never see growth as a goal in itself. Even more so as the collective pursuit of economic growth forms a threat to all life on earth. So it's important that people and businesses become aware of both their negative and their positive impact. Many people ask how they can make a concrete contribution to creating more forests in the world. We help by motivating and inspiring them.

We're proud of where we stand and look forward to the further development of our great foundation. On behalf of the board and team of Trees for All, we thank everyone who has contributed to increasing our impact in 2021!

Hemke de Weijs and Stef Röell Chairs of the Board of Trees for All



We are Trees for All

For over 20 years, Trees for All has been devoted to creating more forests in the world. We plant new forests, restore existing forests and offset carbon emissions. We also raise people's awareness of the importance of trees. This means we can pass on a green and healthy planet to future generations.

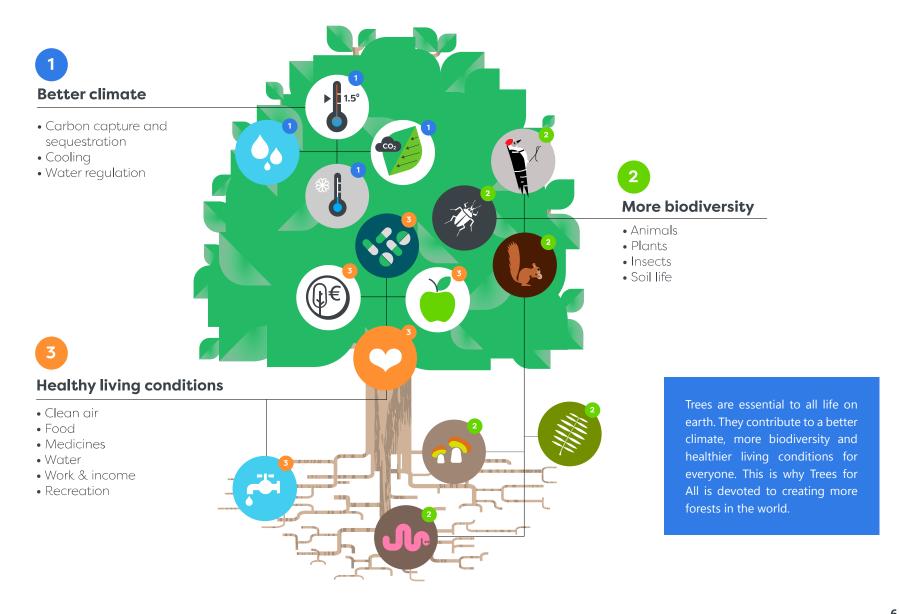
Throughout the world, around 3.5 billion trees disappear every year. This is disastrous, as trees are essential to our life on earth. Trees play a crucial role in combatting climate change and the loss of biodiversity. They sequester carbon naturally and provide us with oxygen, food, shade and water. In short, trees ensure a liveable climate.

Making a difference together

Every day at Trees for All, we put our heart and soul into enhancing the planet's forests. We believe that we can make a difference if everyone contributes a tree. So we inspire and motivate people and companies to join us in doing so. Through our sustainable forestry projects all over the world, everyone can plant a tree or offset their carbon emissions. In this way, we come together to contribute to a better climate, more biodiversity and healthier living conditions for everyone!



The impact of trees





Our values

Trees for All is a dynamic organisation of dedicated people. Every day, we put our heart and soul into creating more forests in the world. We do so in a *sustainable*, *expert*, *reliable*, *personal*, *respectful* and *positive* way.

Sustainable

We believe in sustainability in all we do. We're intrinsically motivated to contribute to a sustainable society. We invest in sustainable, long-term projects and relationships. We inspire, motivate and set a good example in sustainable activities.

Expert

Trees for All is a professional organisation, employing expert staff and board members. We set high requirements for the projects we finance. We're also a valuable source of knowledge when discussing content with our project partners, corporate partners and donors.

"Trees for All employs positive doers, who take action for a better world"

Reliable

Our donors and partners can trust that their donations will be spent appropriately. We give account of this, on request and unrequested. Our foundation has a CBF certificate. The CBF monitors charities and sets strict quality requirements with regard to matters like spending towards the objective, accountability, integrity, and professional management and governance.

Personal

We're approachable and we value personal and honest contact – with each other and with our partners, donors and other stakeholders. We enjoy working in an informal corporate culture, in which we feel free and safe to discuss work-related and personal issues. We're also open to feedback, suggestions and complaints.

Respectful

We deal with one another respectfully. There's no room for discrimination in our organisation. Everyone is treated equally on the basis of ability and employability.

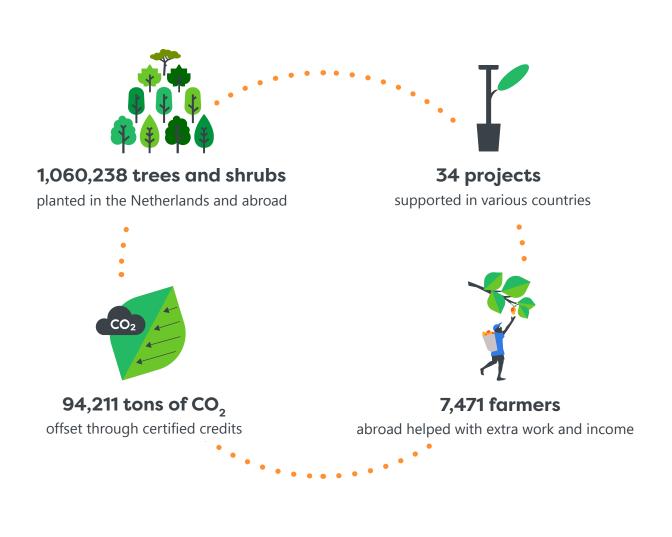
Positive

Trees for All employs positive doers, who enjoy taking action for a better world. Our glass is half full. We offer concrete prospects for action to people and organisations who want to plant trees and who want to live and do business in a sustainable way.



Our impact

Trees for All plants trees for life. This allows us to combat climate change, restore biodiversity and ensure healthy living conditions for everyone. We also work on raising awareness of the importance of trees. In 2021, this led to the following wonderful results.





Raising awareness

It's not only our projects that make an impact. We also work on raising global awareness of the importance of trees. We do so in many different ways. These are the highlights of 2021.



In 2021, we launched our **new website**. So now it's even easier to plant trees, gift trees or offset carbon emissions!



On **Earth Day**, we called on businesses and private individuals to give the earth a present by planting a tree.



We launched the **GroenDoen Fund**, specifically for local initiatives who want to make their surroundings greener.



In July, along with 1,176 participants, we went on the **longest walk in the woods** through the Netherlands.



For each project, our **Track & Trees-mails** inform people about the progress of trees on the other side of the world.



In November, we turned Black Friday into **Green Friday**. We called on businesses to plant trees instead of offering discounts.



In December, it was the first opportunity in a long while to organise **tree planting days** again, along with our corporate forest partners.



Our projects

Trees for All supports projects in the Netherlands and abroad. So our work for a green planet takes place on a large scale. All our projects contribute to a better climate, more biodiversity and healthier living conditions for everyone.

Projects in the Netherlands

In the Netherlands, we help to plant new forests and to restore existing ones. We also support the creation of food forests, landscape elements and urban greenery. In addition, in 2021 we launched our own GroenDoen Fund. This fund provides support to small-scale initiatives for making local surroundings greener, for example planting more greenery on school playgrounds or creating a village park.

International projects

On the international front, we're active in Africa, Asia, Latin America and Europe. Some projects focus on restoring rain forests or dune forests, and others on creating ecological corridors or agroforestry. We therefore have a broad impact and realise different types of project. Traditionally, we work in developing countries, but we're also planting an increasing number of trees in European countries, such as Portugal and Spain.



The way we work

Partners and donors can plant trees or offset carbon emissions through our sustainable forestry projects. We take great care in choosing these projects. What are our principles? And how do we work?

Trees for All links donations from private individuals and businesses to professional parties. These parties have land for planting trees and are able to provide high-quality management of that land in the long term. So we act as a bridging party in this process.

Selecting projects

As Trees for All doesn't own the land or the project, we always select expert project partners who share our vision of planting and managing forests and have a track record in doing so. We ensure the necessary financing and supervision of a project. Our project managers have great expertise in forest and nature management and are closely involved in the content of the projects.

Testing and assessment

Before we decide to allocate donations to a project, we carry out extensive testing and assessment. We set out the agreements in a partnership agreement. One of our most important principles is that the planted trees are well maintained and protected.





Monitoring and evaluation

We think it's important to be closely involved in implementing the projects, so we measure and evaluate the project results meticulously. Our partners keep us informed through monitoring and progress reports. We also pay regular visits to projects, to check that the intended results are being achieved. When necessary, we expand on the activities to help the project owners develop further.

"We aim for the right tree, in the right place; planted and managed in the right way"

Impact is key

Although planting a tree is relatively easy, creating a forest is not. Besides long-term vision, it also requires a focus on watching the forest grow and measuring the actual impact.

So along with our partners, we look at which interventions are needed in order to achieve the intended impact on climate, biodiversity and living conditions. Our principle is: the right tree, in the right place; planted and managed in the right way. And for us, quality always takes precedence over quantity.

Offsetting carbon emissions through Trees for All

Businesses and private individuals can offset their carbon emissions through Trees for All. For every ton of carbon emitted, they can make a donation. For instance, we offer the possibility to offset air travel or car journeys, or the total footprint from business operations.

We offset carbon emissions through forestry projects that are certified by Plan Vivo. This is an international standard for carbon offsetting that focuses specifically on local communities in the project region. The standard guarantees carbon sequestration, sustainable land management, conservation of biodiversity and improved living conditions for local communities.

Broad impact

Our options for offsetting carbon emissions therefore have a much broader impact than just sequestering carbon. The projects provide more employment and extra income for local communities. It's important that the trees we plant have economic value for the local population, as this inspires and motivates people to protect the forests in the long term.

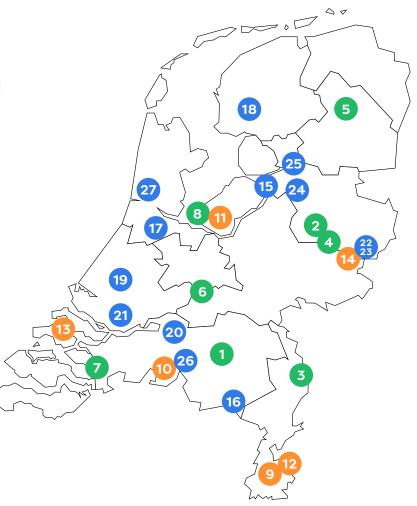


3.1 Projects in the Netherlands

In the Netherlands, we finance the planting of new forests and the restoration of existing ones. We also support the creation of food forests, landscape elements and urban greenery. We're proud to announce that we realised 27 projects in the Netherlands in 2021!

New forests and reforestation

- New loam forest in the Groene Woud, Noord-Brabant (ARK Natuurontwikkeling)
- Restored Norway spruce forest in Overijssel (Stichting IJssellandschap)
- 3. New forests in Limburg (Limburgs Landschap)
- 4. New forests in Overijssel (Staatsbosbeheer)
- 5. New forests in Drenthe (Staatsbosbeheer)
- New forest in Over-Boeicop, Vijfheerenlanden (Zuid-Hollands Landschap)
- New forest in nature reserve Zoomland, Bergen op Zoom (Brabants Landschap)
- 8. More urban greenery in Almere (Gemeente Almere)



Food forests

- Food forest Lubosch Land, Ransdaal (Limburg)
- Food forest Baarle-Nassau, Baarle-Nassau (Noord-Brabant)
- 11. Food forest Zonnegoed, Ens (Flevoland)
- 12. Food forest Hei 15, Sint Geertruid (Limburg)
- 13. Food forest Beheerlyckheid, Brouwershaven (Zeeland)
- 14. Food forest Neede, Neede (Gelderland)

GroenDoen Fund

- 15. Education forest Groeiend G'hout, Dronten
- 16. Het Beekenbos, Budel
- 17. Farm de Meent, Amstelveen
- 18. Greening of school playground De Buitenkans, Heerenveen
- 19. Greening of school playground Basisschool St. Josef, Wateringen
- 20. Food forest Waspik, Sprang-Capelle
- 21. Food forest Maasland, Maasland
- 22. Experience forest Haaksbergen, Haaksbergen
- 23. Dorpspark The GAP, Haaksbergen
- 24. Climbing trees in park Schellerdriehoek, Zwolle
- 25. Green meeting place, Zwartsluis
- 26. Bee and butterfly garden Boshoven, Alphen-Chaam
- 27. Animal Farm, Beverwijk



Continued partnership with ARK Natuurontwikkeling

New loam forest in Brabant

The Groene Woud in Brabant is home to some unique loam forests with very high levels of biodiversity. As loam forests are extremely rare, we've been working with our partner Stichting ARK Natuurontwikkeling since 2020 to reinforce and expand the loam forests.

In 2021, it gave us great pleasure to continue our partnership with Stichting ARK. The foundation has set out a special, well-thought-out plan to restore the loam forests in Brabant.

This plan combines the best of two measures. On the one hand, we're planting new forests in order to expand the loam forests. And on the other, we're looking at the nature that arises spontaneously in the area - an approach known as natural regeneration. Trees for All is very happy to support such a project!

150,000 trees

In total, we're planting a minimum of 150,000 trees. In 2020 and 2021, we planted no fewer than 70,000. The species we've planted are characteristic of loam forests, but were missing from the area. They include European hornbeam, small-leaved and large-leaved lime, European white elm, hedge rose and common dogwood.

Natural regeneration

In the next phases, Stichting ARK will be looking at which species of tree and shrub arise spontaneously. This information will form the basis for deciding what to plant next. The combination of natural development and active planting will produce varied forests that suit the special conditions of the Groene Woud. Strong forests will be created, which are resistant to climate change and will reinvigorate the surrounding countryside.

This process demands a great deal of patience, attention and knowledge of the area. We're therefore very happy with our long-term partnership with Stichting ARK. Together, we can pool our knowledge and follow developments well in the coming years.



Reforestation with Stichting IJssellandschap

From fields of dead trees to varied forest

In Overijssel, we're partnering with Stichting Ussellandschap to restore dead Norway spruce forests. We're transforming fields of dead trees into a varied and climate-proof forest, which can take a blow.

In many parts of the Netherlands and Europe, forests were planted in the past with a single type of tree or just a few types. Although such forests are easier to manage, they have far less ecological value. Moreover, if one species gets into trouble, then a whole forest can disappear. And this is unfortunately what happened to the Norway spruce forests in Overijssel.



Dead spruce trees

In recent decades, the Norway spruce has often been used for wood production. But in the extremely dry, warm years between 2018 and 2020, many spruces couldn't withstand the gnawing of European spruce bark beetles, which descend in great numbers on weakened trees. This brought about the death of many spruce trees.

Stichting IJssellandschap aims to restore the Norway spruce forests. We planted the first 5,500 trees in 2020 and a further 25,000 trees in 2021.

Restoring biodiversity

The new planting comprises various types of tree, including many broad-leaved species. These deciduous trees are a good contrast to the surrounding forests, where there are many conifers. The deciduous trees are also a source of seeds for the neighbouring forests, which will increase the variety and biodiversity of the area in both the short and the long term. All sorts of plants and animals will feel at home in the forests, including badgers, spotted woodpeckers and white admirals. We can't wait!



The importance of a varied forest

Forests with one species or just a few are known as monocultures. They have less ecological value than varied forests. In varied forests, it's not an immediate problem if one species dies, because the remaining species still form a forest. The odd dead tree even adds value, as more than half the species in a forest depend on dead wood! But it's different if a complete forest area dies, as happened in Overijssel. We are therefore transforming the fields of dead trees into a climate-proof deciduous forest.





What is a food forest?

A food forest is literally one that you can eat. It grows trees, shrubs and plants that produce food, and is therefore a form of natureinclusive agriculture. There is no fertilisation or pest control. And annual ploughing and sowing are a thing of the past - nature does all the work in a food forest!

Food Forest Zonnegoed in Flevoland

A forest that's good to eat

At various places in the Netherlands, Trees for All is supporting the creation of food forests, one of which is Food Forest Zonnegoed in Flevoland. Since 1997, the farmer Joost van Strien and his team have been growing vegetables there that are 100% organic. Joost is broadening his range of activities with the food forest.

In Flevoland, we're planting a total of 9,000 trees and shrubs on over five hectares of the farm. We started last year by planting hedges and windbreaks. These borders protect the food forest against the wind. The windbreaks consists of twenty-four different types of tree, so they give a good boost to the farm's biodiversity!

Nature-inclusive agriculture

The contribution from Trees for All has allowed Joost to take the step towards a more nature-inclusive form of agriculture. This approach has other benefits besides sustainability, as food forests help sequester carbon.

They also improve the soil quality and contribute to restoring biodiversity. Moreover, food forests ensure healthy surroundings with local, sustainable food.

Good example

Joost wants his company to set a good example for other entrepreneurs. So he organises excursions and picking days to introduce as many people as possible to his company and the products from the food forest!



A boost for local green initiatives

New: the GroenDoen Fund

In 2021, we launched our GroenDoen Fund - with great success! Through this fund, we support local projects, like greening a school playground or creating an orchard. We are able to do so thanks to the contribution from the Nationale Postcode Loterij.

We see a great demand for financial support for green projects. In 2021, thirteen projects receive donations from us. For initiators, this is often the last step in finalising a project or the first nudge in prompting other parties to support a project.

Social engagement

The level of social engagement in the initiatives is particularly striking. Take, for instance, the 'Green Pledge': a form filled in by at least ten local residents, who support the initiative and commit to remaining involved. This engagement makes the GroenDoen Fund very valuable. The initiatives bring people together and ensure green, healthy surroundings. And that's something that Trees for All is happy to support!



Playing, moving and meeting

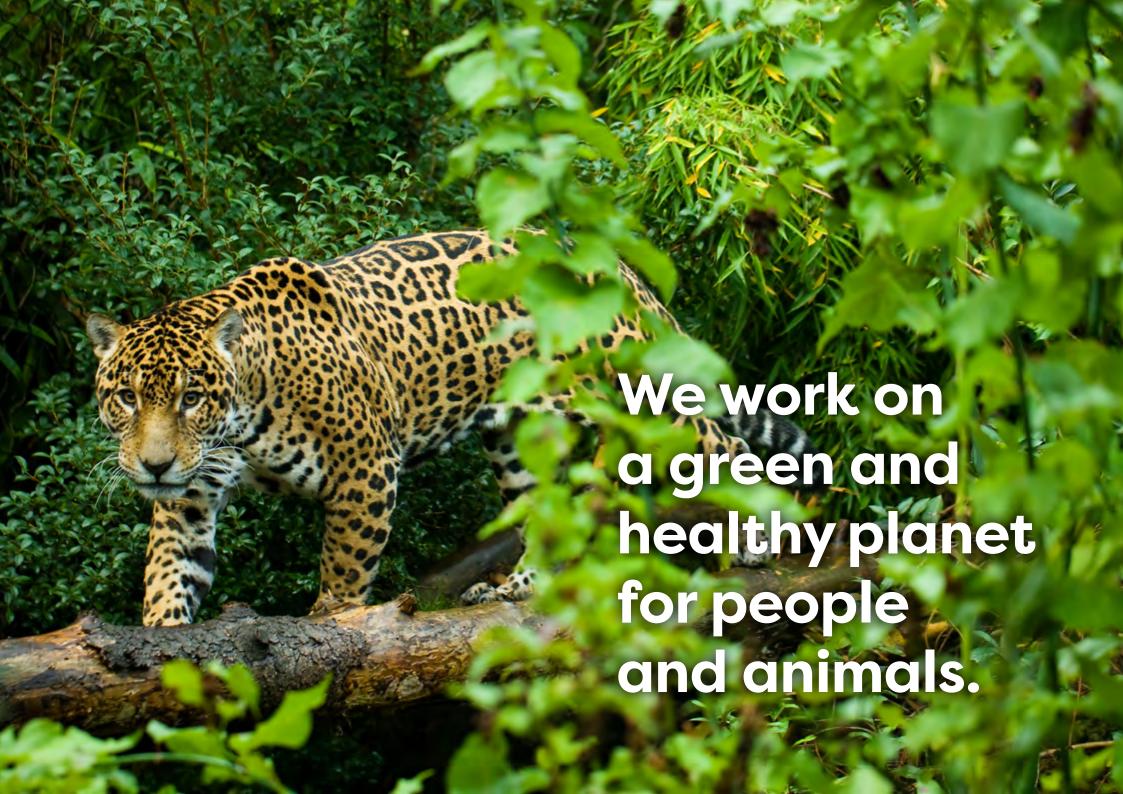
The GAP is a village park in Haaksbergen. Its creation was prompted by a residents' initiative to make waste land in Haaksbergen liveable and accessible. The core team includes a landscape architect, carpenter, neighbourhood sports coach, youth worker, and entrepreneur. Talk about broad support and impact! The GAP used our donation to plant trees and shrubs.

Bee and butterfly garden Boshoven

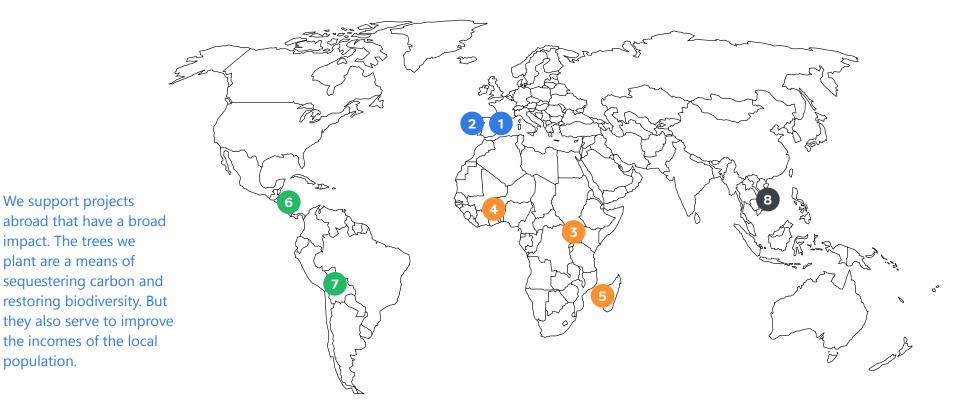
Our donation is enabling a hamlet in Alphen-Chaam to plant trees and shrubs for bees and butterflies. This greenery forms an important link with the surrounding landscape, so that it's easier for bees and butterflies to move around and breed. The bee and butterfly garden is situated next to a cycling and walking route and is well worth a visit. The hamlet also provides information at the garden.

A green and varied school playground

The St. Jozef primary school in Wateringen is planting trees and shrubs to make the school playground greener. In a light-hearted way, pupils and children from the neighbourhood can learn about the importance of greenery and biodiversity. Moreover, the trees and shrubs are looked after by the children and local residents themselves.



3.2 International projects



Europe

population.

- 1. Spain: Restoration of the park landscape in the natural park Sierra de Maria-Los Velez. Partner: AlVelAl
- 2. Portugal: Restoration of landscape in the Faia Brava Reservate. Partner: ATNatureza

Africa

- 3. Uganda: Restoration of rainforest in Kibale National Park. Partners: Face the Future, Ugandan Wildlife Authority
- 4. Ghana: Creation of river forest and agroforestry in the Bongo District. Partner: Tree Aid
- 5. Madagascar: Restoration of unique lowland forest in West Madagascar. Partner: Zazamalala Foundation

Latin America

- 6. Costa Rica: Restoration of rainforest in Carara National Park, Partners: Arbofilia, International Tree Fund
- 7. Bolivia: Climate-proof agroforestry in the Bolivian lowlands. Partner: Sicirec

Asia

8. Vietnam: Creation of dune forests in Central Vietnam. Partners: UNIQUE Forestry and Landuse GmbH, Hue University's Institute of Resources and Environment

Creation of river forests and agroforestry

On a field visit to Ghana

In July 2021, our director Simone Groenendijk and manager of international projects Jeroen van der Horst travelled to Ghana, where they visited our project partner Tree Aid. How's it going with the river forests we're planting in Ghana?

"It was an extremely valuable visit", says Simone. "There's a lot of support for our project in Ghana. All sorts of important stakeholders are involved, such as local heads of villages, ministries and a water company. And, of course, the 1,600 farmers who are growing, planting and looking after the trees." A delegation from Blue Deal also travelled along. Simone: "Blue Deal is our partner who's responsible for water management in the region."



Collaborating with local farmers

We choose the types of trees to plant in Ghana in collaboration with the local farmers. "The baobab is very popular", says Jeroen. "This tree is an important source of medicine and food for the local community. But we also advised the planting of native tree species that traditionally grow in the region; for example, the Faidherbia albida and the tamarind."

Challenges

The challenges involved in the project also surfaced during the visit. Simone explains, "The newly planted trees need water. But in some months, the region is very dry. So we decided to make an extra investment in mobile water tanks, which the farmers can use to take water to the planting locations."

And the young trees also need protecting from grazing livestock. "We made several recommendations to Tree Aid", says Jeroen. "The local communities are now using branches and mud walls to protect the trees. It's great that our feedback is put into practice straight away."

This is typical of the Trees for All approach. Simone says, "Besides our financial support, we're also involved with the project content and we share our knowledge and experience. So together, we make a success of our project!"



About our project in Ghana

In the Bongo District in Ghana, we're planting trees along the riverbanks. We're also stimulating agroforestry: a mix of sustainable agriculture and forestry for local farmers. We're doing so in collaboration with our partners Tree Aid and Blue Deal.



Innovative project

The dune forest project in Vietnam is unique. It's the first coastal restoration project in Central Vietnam where native tree species are being planted. The project is so innovative that it's been selected as a sustainable Nature-Based Solution for the World Forestry Congress 2022.

New project

Restoring dune forests in Vietnam

Since last year, we've been working in Central Vietnam on restoring dune forests. This project came our way thanks to our colleague Jeroen van der Horst, manager of international projects, who worked on a big forest management project in Vietnam, between 2016 and 2019.

"Every day, I rode my moped through the dunes on my way to the office", says Jeroen. "And I saw plantations of exotic tree species like acacia en casuarina, which looked the worse for wear."

Using the network

It gave Jeroen and a colleague an idea: together, they wanted to plant a couple of hectares of bare sandy soil with native tree species. The pair then came into contact with UNIQUE and the Institute of Resources and Environment of Hue University (IREN). "These parties have vast experience in applied research and the conservation of dune vegetation in the area", says Jeroen. "They also have excellent contacts with the Vietnamese State Forest Enterprises."

Collaboration

When Jeroen started working with Trees for All in 2021, he got in touch with these parties again. And the successful outcome is that we will be restoring the dune forests in Central Vietnam together! We're starting by

planting 120,000 trees and the number will be scaled up later. In the near future, these forests should protect the villages and rice paddies against tropical storms, which are occurring more and more frequently.

Preparations

Negotiations about the planting location are taking place at the moment. "That costs a lot of time", says Jeroen. "The government pursues a strict policy on planting protocols and permits. And then we still have to hold talks with the local villagers, who will eventually be managing the dune forests."

Meanwhile, the trees are being raised in a central nursery. "It takes eight to twelve months before they've developed sufficiently", explains Jeroen. "They'll be ready for planting in mid-November. And the land will be granted protected status, so that the trees can grow undisturbed."



Project visit to Bolivia

Sustainable agriculture and forestry

In Bolivia, we've been supporting the ArBolivia project by our partner Sicirec for many years now. Gijs Kloek and Jeroen van der Horst, responsible for our international projects, travelled to Bolivia in March 2022 to see how the project is going.

Important aims of the ArBolivia project are to plant new native trees and to encourage farmers to take up agroforestry. "Agroforestry is a combination of sustainable agriculture and forestry", says Gijs. "For instance, planting cacao and coffee alongside shade trees. Our visit revealed that the new planting is doing really well."



Visiting local farmers

Gijs and Jeroen also visited around twenty local farmers who are collaborating on the project. "Local involvement is crucial to success in the long term", says Jeroen. "Initially, it was difficult to convince local communities of the benefits of planting trees. Now, over 1,100 farmers have already joined the project. There are communities where eighty to ninety percent of the farmers have reserved part of their land for trees."

"The approach to the project is unique"

And that has an effect. Gijs says, "The farmers now use their land much more sustainably than when they kept livestock or practiced monoculture farming. And the number of native trees in the area is continually increasing, which benefits other plants and animals."

Improving conditions

But there are also challenges. Gijs explains, "There are still high levels of deforestation in the region. So our project is very important. Sustainable land use prevents the local population felling more forests. Moreover, the project is a source of extra income for the farmers, which improves the socio-economic conditions. And that, in turn, is an incentive for the farmers to plant trees and look after them."



Motivated team

Sicirec takes a unique approach. Jeroen van der Horst, manager international projects: "The team is highly motivated and always available for technical support. 'Técnicos', as they are called, support the farmers in their work for days at a time and continue to visit them for years. This is what distinguishes ArBolivia from projects with a short-term focus."



Fundraising

Trees for All raises funds for realising as many projects as possible in the Netherlands and abroad. And, of course, for raising people's awareness of the value of trees. Thanks to the support of businesses, private donors and the Nationale Postcode Loterij, in 2021 we were able to plant more than a million trees. That's a record in the history of Trees for All!



€ 5,164,884

proceeds from our own fundraising



1,000 businesses

collaborate with us



> 20,000 private donors

support us



€ 1,000,000 (3 years)

one-off contribution from the Nationale Postcode Loterij in 2020

Our corporate partners

Over three-quarters of our income in 2021 came from our business partners and donors. We collaborate closely with our corporate partners, who range from small self-employed persons to large corporate organisations.

Businesses can partner with us in a variety of ways. Businesses that donate at least \in 15,000 can call themselves a corporate forest partner. Smaller organisations can become a tree partner, from a minimum donation of \in 750. And businesses that emit more than 500 tons of carbon per year can become a CO_2 partner. There's also the option of entering into a customised partnership.

We sign a partnership agreement with all our partners, in which we set out the agreements. Through our website, businesses can also donate money for trees or offset their carbon emissions.

Our private donors

In 2021, we had around 20,000 private donors. Private individuals can support us in all sorts of ways. They can plant a tree themselves or gift a tree for special occasions, like a birthday, a new baby or a wedding. It is also possible for private individuals to offset their carbon emissions. We're proud that more and more people are joining us and contributing by planting trees. Our goal is to increase the number of private donors considerably in the coming years.



expect no direct revenues. Last year, for example, we invested in a new website and CRM system. This sort of investment is crucial for the long-term development of our organisation. The contribution from the Nationale Postcode Loterij is an example of an undesignated donation. In 2020, we received one million Euros, to be spread over three years (2020, 2021 and 2022). We included a third of this extremely

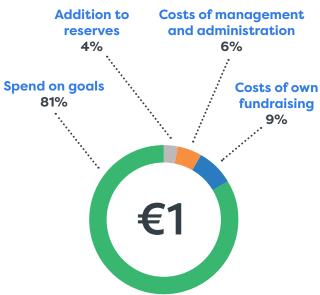
valuable contribution in our income for 2021.

Covering regular expenses

The existence of Trees for All depends on maintaining a healthy balance between the donations, on the one hand, and the costs of our projects and the organisation on the other. We strive towards covering the expenses through regular income by, for example, building lasting business relationships. We enter into long-term cooperation agreements with our partners and corporate partners. Attracting private donors is also an important focal point.

Costs of fundraising

Trees for All is a foundation, which means that we aim to work as efficiently and effectively as possible. It also means that we feel responsible for ensuring the donations we receive are spent well. We're proud that we achieved so much last year with small overheads and that we also managed to keep the costs down.



Talking to the fundraising team

"More and more businesses are taking action for the climate"

A large part of the donations we receive comes from our corporate donors. The fundraising team maintains contact with them. Relationship managers Aletta, Joly and Rik look back on a year when they were flooded with applications. "One million trees! Who'd have thought it?"

Every day, we get new applications from companies who want to work with us. "That's fantastic", begins Aletta enthusiastically. "More and more organisations are becoming aware that they have to do something for a better climate. It's really different to a few years ago". The consequences of climate change are getting closer and closer. And that's prompting businesses to take action. Aletta says, "Then we talk to them about the best way to do so."

Concrete contributions

Businesses can become a corporate forest partner, a tree partner or a CO_2 partner. There's also the option of entering into a customised partnership. What explains the surge in applications? "Planting trees or offsetting carbon are very concrete actions. And that appeals to people", says Rik. "It also helps that our foundation is registered as a Public Benefit Organisation (ANBI) with a CBF certificate. Combined with over twenty years of experience, this makes us a reliable partner."





What example am I setting for

my children? I was asking myself

these questions more and

more often when I worked in

the commercial sector. At Trees for All, I can

make a concrete contribution to a better world

- every time a tree's donated." - Aletta Janssen

"But offsetting shouldn't be a goal in itself", stresses Rik.

"We encourage businesses to reduce their emissions first, before offsetting them. So we motivate them to become more sustainable from within. Our CO₂ partners, for example, have to first identify their negative impact and then produce a reduction plan that states how they're going to reduce their emissions."

Checking on credibility

One important criterion against which we check our partners is credibility. Aletta says, "We want to avoid companies partnering with us solely for a good name. So we take a critical look at companies' communication. For example, they can't just automatically put our logo on their products or call themselves carbon-neutral without good substantiation. It's very important to make good mutual agreements."

Milestones

2021 was a year with many highlights, including the Green Friday campaign. "We called on businesses not to offer discounts on Black Friday", says Joly

enthusiastically. "Instead, they had to think up a special deal for planting trees."

366 companies took part. "Most of them weren't a partner yet", says Joly. "So we're attracting even more new groups and we've really established the name of Green Friday."

Long-term partnerships

Trees for All is also attracting an increasing number of large companies. Rik says, "Because of their size, they can make an even bigger impact, so we're really happy to welcome them." Moreover, both large and small companies are entering into long-term partnerships more often. Aletta says, "It's a huge compliment that they want to remain affiliated to us."

All these efforts have led to the wonderful result of one million trees. Joly says, "Who'd have thought it? Before, we hoped to reach that figure in two or three years' time. But we're there already. Thanks to everyone at Trees for All. And that's what I'm most proud of."



"I've been engaged with the environment all my life. I've been a vegetarian since the age of nine. At Trees for All, I can transform my concern for nature into something

positive. If I deliver good work, then every day I'm contributing to the restoration of ecosystems and forests, which gives me loads of energy." - Joly Bogers



"My background is in the business world and sustainable energy. But I wanted to do even more for a greener planet. Trees for All does that in a very tangible way.

There's great demand for offsetting carbon emissions and planting trees. So I can still draw on my commercial experience, but then to create more forests in the world." - Rik Roskam



Raising awareness

Trees for All calls on everyone to contribute a tree for a green and healthy planet. So it's important that we're known to as many people as possible. And that they know why the world needs more forests. In order to raise awareness of the reasons, we organised various activities and campaigns in 2021.



Earth Day

On the occasion of Earth Day on 9 April 2021, we initiated a special 'gift a tree' campaign. The concept was to give our planet a tree as a present for Earth Day. The idea of giving someone a tree and thus contributing to a greener Earth appealed to many people. The proceeds from the campaign totalled € 27,290!

Green Friday

Following our 2020 campaign, in 2021 we put Green Friday firmly on the map. This campaign voices dissent over Black Friday: the day on which retailers advertise with (extremely) high discounts. Our Green Friday campaign aims to make people aware of their purchasing behaviour and its influence on the climate.

The campaign was a huge success and a total of 366 businesses joined in. In addition, 1,433 consumers donated a tree. The final score: proceeds of € 187,755, meaning we could plant 37,551 trees! The campaign will certainly be repeated in 2022.





New website

Last year, we have launched a new website. The website is one of our most important means of communication. On it, we talk about what we do, which projects we support and why it's so important that we all contribute a tree.

Not only did the website get a new look, but it functions better technically as well. This makes it even easier and more fun to plant trees, gift trees or offset carbon emissions. It's now possible to calculate your carbon emissions per category (car, air travel, energy or clothing). You can also calculate your total footprint.

Calculate your personal carbon footprint

From driving a car and buying clothes to heating our homes: nearly all our daily activities involve carbon emissions. These increasing emissions are one of the main causes of climate change. So we help as many people as possible to reduce their emissions.

In order to do so, it's important to first know how much carbon you're actually emitting and where you can make reductions. So we've added a new calculation tool to our website. In a few simple steps, you can calculate your footprint. The calculations are made through Milieu Centraal. Then you can see at a glance the areas where you can reduce your emissions. And any emissions that are unavoidable (as yet) can be compensated directly through us in a sustainable way.





The Longest Walk in the Woods in the Netherlands

In July, we organised a new physical event: the Longest Walk in the Woods in the Netherlands. Between 10 and 18 July, we called on as many people as possible to take a nice walk through the woods. They could choose their own day and location. The routes were five, ten and fifteen kilometres long. For every five kilometres walked, we planted a tree.

It was a wonderful walking week, involving 1,176 participants. Employees of the companies Sogeti, Accenture, DHL and Arriva also took part. In the end, 3.208 trees were planted as a result of the Longest Walk in the Woods in the Netherlands.

Tree planting days

Every year, we really look forward to our tree planting days, when we get together with our corporate forest partners and project partners to plant trees in the Netherlands. For our corporate partners, this is a unique

"Our planting days also give a sense of solidarity and involvement."

and tangible way of donating new forests and rolling their sleeves up. And our planting days also give a sense of solidarity and involvement. They're a very special experience.

Unfortunately, corona threw a spanner in the works once again in 2021, making it difficult for large groups to plant trees. In December, however, we were able get back to what we like doing best – planting trees! In the Groene Woud in Brabant and in Limburg, we spent four days planting trees with our corporate forest partners. And at the beginning of 2022, we continued the planting, as the planting season runs from December to March.





Risk management

As a charitable organisation, Trees for All has various responsibilities. We also have to comply with official laws and regulations. It goes without saying that we take serious and very careful account of this. At the same time, our work involves risks as well. Which risks are they? And how do we manage them optimally?

Risks of insufficient fundraising

Fundraising is strategically important for the continuity of Trees for All. To achieve our goals, we're dependent on donations from private individuals and businesses. Most of the funds we raise are designated, i.e. they're appropriated for planting forests and offsetting carbon emissions.

In addition, undesignated donations form an important supplement to the regular income from our own fundraising. The one-off donation from the Nationale Postcode Loterij is therefore very valuable to us. This donation gives us the scope to invest in new projects, awareness campaigns and the organisation itself.

We also build up a continuity reserve, on which we can draw for paying our organisational costs (temporarily), should there be an unexpected shortfall in our income.

Risks of mismatch between project expenses and income from fundraising

For our forestry projects, we depend on the extent to which suitable projects become available. If we enter into larger projects or several at the same time, then this leads to considerable project expenses that may not run parallel to our income from donations.

We therefore continually monitor the total of the project obligations we have entered into, balancing them against the liquid assets available to us and the donations pledged to us. We take a careful approach to this. Our balance sheet includes all the project obligations entered into as long term or current liabilities. Donations from fundraising are only included when they have been received or when they have been invoiced to corporate partners. At the end of 2021, our liquid assets were higher than our project obligations.





Project risks

Forestry projects always involve risks. For instance, planting may be delayed due to unforeseen circumstances, such as COVID-19 measures. Or the planted trees may be hit by extreme drought. In the case of projects abroad, political or geo-political risks may arise. And local laws and regulations can change, which may not be covered by contracts in all situations.

Projects are usually carried out on the basis of prefinancing. It's not usually possible for us to obtain financial guarantees. Trees for All is prepared to accept some of these risks in order to achieve our mission.

However, we always strive to keep the risks within acceptable limits, through setting payment terms that depend on the progress of the project ("activities and output milestones"). We monitor this progress carefully. Our projects also undergo extensive assessment before we start (due diligence), drawing on our in-house expertise or that of third parties.

Risks regarding carbon offsetting

Trees for All offers carbon offsetting through projects for which we finance the planting ourselves. This method means that the period of pre-financing by Trees for All is longer. So the associated risks are greater.

The emission allowances we offer come from certified projects, which are validated through a reputable standard. This guarantees the amount of carbon sequestered or still to be sequestered, to a large extent. The actual sequestration can, however, differ from the expectations. On our balance sheet, therefore, we build up a position that covers any shortfall.

Liquidity risk

Our liquid assets are held by two sustainable Dutch banks: Triodos Bank and ASN Bank. Triodos Bank has a BBB rating with a stable outlook (Fitch). ASN Bank is owned by the Dutch state.

Currency risk

Trees for All runs a currency risk on contractual obligations entered into in USD. For contractual obligations in USD, we hold an equivalent amount of liquid assets in a USD account in order to cover the risk. This account was opened with ING in 2021.

Risks of illegal transactions

The Dutch state has drawn up legislation to counter laundering money and financing terrorism: the Money Laundering and Terrorist Financing (Prevention) Act (Wwft). Trees for All is a foundation with no profit motive. In accordance with the Dutch Anti Money Laundering (AML) regulations, Trees for All is not subject to the Wwft. However, we do receive financial donations from, and give financial support to forestry projects in high-risk countries. We therefore strive to meet the relevant AML conditions as far as possible and have set up an antimoney laundering policy.

Reputation risk

A good reputation is of crucial importance to a charity so we ensure that our organisation is in order. We set up clear work processes and procedures. We work with a good management structure, with a critical board, covering all the areas of expertise that are important to our organisation. We also comply with all the legal norms and sector-related agreements. And it goes without saying that we ensure compliance with our integrity policy and anti-money laundering policy.



Accountability statement

The Netherlands Fundraising Regulator (CBF) sets the requirements to be met by the annual reports of CBF-recognised organisations. This section includes the accountability statement, which describes how Trees for All functions at managerial, executive and financial levels.

7.1 The organisation

Legal form and articles of association

Stichting Trees for All has its registered office in Aalsmeer. Our office is in Utrecht. The statutory goals of the foundation were not amended in 2021.

Board

Trees for All has an independent board of a minimum of five and a maximum of seven members. The board holds final responsibility for the day-to-day management of the organisation and for the implementation of the programmes and activities. It appoints and manages the director. The board also adopts the long-term policy, the annual plan and the annual accounts, and monitors their progress.

In 2021, the board came together nine times for a board meeting. The board of Trees for All is actively involved in the organisation. Based on their expertise, the board members form a sounding board for the work organisation. Two board members sit on a project committee that prepares project proposals for decision-making. The treasurer sits on the finance & control committee.

In 2021, the board members received a volunteer fee. It is not advisable that board members carry out paid assignments for Stichting Trees for All, and this did not take place.

There is no Advisory Board. By appointing a director with delegated powers, the board is the supervisory body.

Advisory Council

In 2021, it was decided to discontinue the Advisory Council. The members of our Advisory Council have indicated their wish to remain ambassadors of Trees for All. In this capacity, they will continue to carry out activities for the organisation.

Managing director

The director is responsible for formulating and implementing the policy and directing the work organisation. The policy is adopted by the board. The responsibilities of the director are set out in the director's regulations. The board appoints the director and sets the remuneration. In 2021, the director received a gross salary (including pension contribution and holiday allowance) of \in 79,765. The director does not receive any loans or guarantees.

Volunteers

Alongside its regular team, Trees for All can call on a number of volunteers for things like designing communication material, such as this annual report. Their rights and obligations are set out in a volunteer agreement. Three volunteer agreements were concluded in 2021.



Team

At the end of 2021, the following people were employed at Trees for All:



Simone GroenendijkManaging Director



Judith CorsmitManager Finance & Business
Operations



Frans van Zijderveld Manager Forests Netherlands



Jeroen van der Horst Manager International Projects



Board

Hemke de Weijs Chair (shared)



At the end of 2021, the board comprised the following people:

Stef RöellChair (shared)
Project Committee Member



Rik RoskamRelations Manager
<u>& Fu</u>ndraiser



Aletta Janssen Relations Manager & Fundraiser



Joly BogersRelations Manager
& Fundraiser



Annelotte MatserOnline marketeer



Kees Romme Treasurer



Cor von MeijenfeldtBoard Member
Project Committee Member



Marchien KampenCommunication Advisor



Elaine FleurContent Specialist



Gijs Kloek Project Manager



Wimjan Heezen Finance & Business Operations



Mateo Mol Secretary



Willemijn Teelker Financial & CRM Administrator



Jacqueline van den Berg Office Manager



Roos Sollard Office Manager

7.2 Policy framework

Annual plan and budget

The annual plan and the budget are drawn up under the responsibility of the director and approved by the board following discussion. The annual plan and/or the budget are adjusted where necessary.

Long-term policy

Once every three years, the board adopts a long-term policy that sets out the focus points and directional goals. The long-term programme is formulated and implemented through annual plans and budgets. Our long-term policy for 2021-2023 is published on our website (Dutch version).

Accounting for integrity

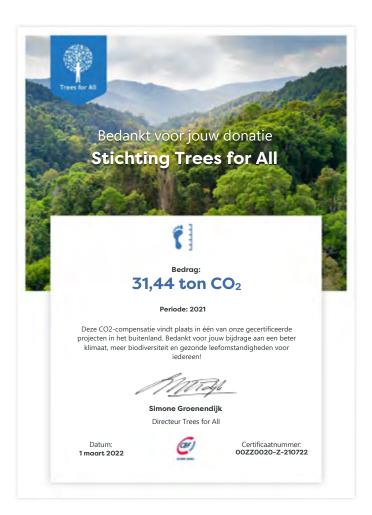
Integrity is a real hallmark of a professional and reliable organisation. Not only does it promote internal transparency and cooperation, but it also gains

the trust of all our stakeholders. The integrity policy is a document that sets out the norms that Trees for All believes are important in acting with integrity within the organisation, as well as in dealings with all other parties involved with Trees for All. Trees for All has appointed an integrity officer and an external confidential advisor. There is an integrity helpdesk on our website.

As a recognised charity, we are obliged to report unacceptable behaviour to the CBF. The CBF thus supervises the development and application of the integrity system. No reports were made in 2021.

Sustainability

In 2021, our own footprint was 31.44 tons of carbon. These emissions are based on our energy consumption, paper consumption, commuting and international project visits. We have offset our carbon footprint.





7.3 Financial

Spending towards the objective and costs

The board of Trees for All endorses the organisation's objective of continually working towards optimal spending of the resources, so that we work on achieving our goals effectively and efficiently. In doing so, Trees for All uses a number of ratios as financial management tools.

Our goal is to spend a minimum of 75% of the total expenses on the objectives of our foundation. In 2021, this figure was 85%. The percentage of income spent on the objectives was 81% in total. This ratio is the total of the spending on objectives divided by the total income.

In 2021, the ratio of the costs of our own fundraising and the income generated by it was 9%. The CBF guideline used to be a maximum of 25%. In 2021, a total of 6% of the expenses was spent on management and organisation. These are the organisational costs that cannot be attributed directly to the spending towards the objective or to fundraising (overheads).

Stock balance sheet

On a stock balance sheet, we record how many trees have been donated and how many tons of carbon must be sequestered (number of carbon credits). This is set against the obligations arising from contracts with project partners, which set out how many trees will be planted and how much carbon will be demonstrably sequestered. Trees for All aims for a correct proportion of donations received and contractual obligations entered into. The accountant checks this stock balance sheet.

Continuity reserve

Trees for All makes long-term agreements with the projects to cover our costs, and aims to conclude long-term agreements with its participants. Against the background of these risks, a considerable part of the equity capital is needed to cover continuity risks for both the short and the long term. We aim towards a maximum continuity reserve to the amount of one-and-a-half times the expenses of the work organisation (all expenses minus the expenses of the objectives).

Long-term liabilities

These are project obligations under the contracts concluded or binding declarations of intent with our project partners.

Short-term liabilities

These are mainly project obligations still to be paid under the contracts concluded or binding declarations of intent with our project partners. They also include the unused part of the contribution from the Nationale Postcode Loterij.

Investments and loan capital

Trees for All has no financial investments or loan capital owed to third parties.



Annual accounts 2021

BALANCE SHEET AS AT 31 DECEMBER 2021

ASSETS		31-12-2021	31-12-2020
FIXED ASSETS	€	5,020	8,613
CURRENT ASSETS			
Receivables, prepayments and accrued income	€	989,846	654,614
Liquid assets	€	4,351,505	3,144,958
TOTAL ASSETS	€	5,346,371	3,808,185

LIABILITIES		31-12-2021	31-12-2020
RESERVES AND FUNDS			
Continuity reserve	€	614,022	360,876
Appropriated reserve	€	0	0
Appropriated funds	€	0	0
LONG-TERM LIABILITIES	€	1,384,187	1,118,877
SHORT-TERM LIABILITIES	€	3,348,162	2,328,432
TOTAL RESERVES AND LIABILITIES	€	5,346,371	3,808,185

STATEMENT OF INCOME AND EXPENDITURE FOR 2021

INCOME		REALISATION 2021	BUDGET 2021	REALISATION 2020
Income from private individuals	€	832,548	666,528	486,636
Income from businesses	€	3,999,003	3,000,139	2,190,419
Income from lottery organisations	€	333,333	333,333	333,333
Income from interest and investments	€	0	0	173
TOTAL INCOME	€	5,164,884	4,000,000	3,010,561
EXPENDITURE				
SPENT ON OBJECTIVES				
Objective carbon offsetting and planting forests	€	3,815,512	2,874,898	2,339,213
Objective awareness-raising	€	342,542	393,624	194,621
Total spent on objectives	€	4,158,053	3,268,522	2,533,834
RAISING INCOME				
Costs of own fundraising	€	455,804	415,337	228,486
EXPENDITURE MANAGEMENT & ADMINISTRATION				
Costs of management & administration	€	297,881	265,173	161,488
TOTAL EXPENDITURE	€	4,911,738	3,949,032	2,923,808
RESULT INCOME AND EXPENDITURE	€	253,146	50,968	86,753
Result is added to:				
Continuity reserve	€	253,146	50,968	86,753
Appropriated reserves	€	0	0	0
Appropriated funds	€	0	0	0

SPECIFICATION OF ALLOCATION OF EXPENSES 2021

EXPENDITURE		Objective carbon offsetting and planting forests	Objective awareness-raising	Fundraising	Management and administration	Total realisation 2021	Total budget 2021	Total realisation 2020
Direct costs of the objective	€	3,547,959	0	0	0	3,547,959	2,684,815	2,211,885
Personnel costs	€	205,109	163,137	235,994	187,687	791,927	823,828	511,417
Accommodation costs	€	7,673	9,479	14,444	13,541	45,137	47,321	52,150
Office costs	€	26,621	32,885	50,110	46,978	156,593	100,395	26,361
Depreciation	€	1,287	1,590	2,422	2,271	7,570	0	2,760
Financing costs	€	0	0	0	0	0	0	0
Fundraising costs	€	0	102,269	102,269	0	204,537	243,002	66,233
Miscellaneous costs	€	0	0	0	0	0	0	0
General costs	€	26,863	33,183	50,565	47,405	158,015	49,672	53,002
TOTAL	€	3,815,512	342,542	455,804	297,881	4,911,738	3,949,033	2,923,808
Cost allocation Direct costs of the objective								
Personnel costs		26%	21%	30%	24%	100%		
Accommodation costs		17%	21%	32%	30%	100%		
Office costs		17%	21%	32%	30%	100%		
Depreciation		17%	21%	32%	30%	100%		
Financing costs		17%	21%	32%	30%	100%		
Fundraising costs		0%	50%	50%	0%	100%		
Miscellaneous costs		17%	21%	32%	30%	100%		
General costs		17%	21%	32%	30%	100%		

Audit report on abbreviated annual accounts

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REPORT OF THE INDEPENDENT AUDITOR

Our opinion

The summary financial statements 2021 of the Trees for All Foundation in Aalsmeer is derived from the audited financial statements 2021 of the Trees for All Foundation in Aalsmeer.

In our opinion, the 2021 condensed financial statements are consistent in all material aspects with the audited financial statements 2021 of the Trees for All Foundation in Aalsmeer.

The summary financial statements comprise:

- 1. the summary statement of financial position at 31 December 2021;
- 2. the following statements over 2021;
 - the summary statement of income and expenditure for 2021,
 - the specification of allocation of expenses 2021.

Summary financial statements

The summary financial statements do not contain all the disclosures required by Richtlijn voor de jaarverslaggeving RJ-650 voor Fondsenwervende Instellingen. Reading the summary financial statements and our report thereon, therefore, is not a substitute for reading the audited financial statements of the Trees for All Foundation and our auditor's report thereon. The summary financial statements and the audited financial statements do not reflect the effects of events that occurred subsequent to the date of our auditor's report on those financial statements of 12 mei 2022.

The audited financial statements and our auditor's report thereon

We expressed an unmodified audit opinion on the audited financial statements 2021 of the Trees for All Foundation in our auditor's report of 12 mei 2022

Responsibilities of management and the supervisory board for summary financial statements

Management10 is responsible for the preparation of the summary financial statements on the basis as described in note Richtlijn voor de jaarverslaggeving RJ-650 voor Fondsenwervende Instellingen

The supervisory board is responsible for overseeing the company's financial reporting process.

Our responsibilities

Our responsibility is to express an opinion on whether summary financial statements are consistent, in all material respects, with the audited financial statements based on our procedures, which we conducted in accordance with Dutch law, including the Dutch Standard 810 'Opdrachten om te rapporteren betreffende samengevatte financiële overzichten'.

's-Hertogenbosch, 17 May 2022.

Abel-Accountants B.V. On behalf of this:

H.J.M. Boeren Account-Administratieconsulent date

17 May 2022

Attribute

10.001-Cv-170522

